

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Population of Age 18 and Up	48,447		35,998		
Coffee - Personally Drank in Past 6 Months	37,485	77.37%	27,890	77.48%	100
Coffee - # Cups Drank Past Week					
1-2 (L)	6,357	13.12%	4,037	11.21%	85
3-5 (L)	5,691	11.75%	4,031	11.20%	95
6-9 (M)	10,124	20.90%	7,441	20.67%	99
10-14 (H)	9,002	18.58%	7,122	19.79%	107
15-29 (H)	4,818	9.95%	3,972	11.03%	111
30+ (H)	603	1.25%	275	0.76%	61
Coffee - Kind Drank Past Week					
Regular	34,951	72.14%	25,293	70.26%	97
Decaffeinated	3,542	7.31%	2,662	7.40%	101
Coffee - Form Drank Past Week					
Brewed	33,784	69.74%	24,107	66.97%	96
instant	3,758	7.76%	2,538	7.05%	91
Tea - Personally Drank in Past 6 Months	31,993	66.04%	23,500	65.28%	99
Tea - # Cups Drank Past Week					
1-2 (L)	7,221	14.91%	4,612	12.81%	86
3-5 (L)	9,225	19.04%	6,108	16.97%	89
6-9 (M)	6,756	13.95%	5,267	14.63%	105
10-14 (H)	2,432	5.02%	2,102	5.84%	116
15+ (H)	3,166	6.53%	2,319	6.44%	99
Tea - Kind Drank Past Week					
Regular	20,061	41.41%	16,490	45.81%	111
Green	8,510	17.57%	6,197	17.21%	98
Herbal	10,083	20.81%	5,245	14.57%	70
Other Specialty	3,848	7.94%	2,231	6.20%	78
Iced Tea - Personally Drank in Past 6 Months	14,641	30.22%	10,525	29.24%	97
Iced Tea - # Glasses Drank Past Week					
1-2 (L)	6,356	13.12%	4,611	12.81%	98
3-5 (M)	1,750	3.61%	1,031	2.87%	80
6-9 (H)	1,023	2.11%	1,247	3.46%	164
10+ (H)	590	1.22%	349	0.97%	80
Iced Tea - Flavour					
Green Tea	4,248	8.77%	2,922	8.12%	93
Iced Tea and Lemonade	6,745	13.92%	4,647	12.91%	93
Lemon	6,971	14.39%	4,424	12.29%	85
Peach	4,102	8.47%	1,909	5.30%	63
Peach Green Tea	995	2.05%	693	1.93%	94
Raspberry	921	1.90%	575	1.60%	84
Regular	4,812	9.93%	2,797	7.77%	78
Tropical	796	1.64%	546	1.52%	93
White Tea	684	1.41%	504	1.40%	99
Other	1,624	3.35%	1,770	4.92%	147

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	Value	Percent	Value	Percent	Index
	Iced Tea - Flavour - Most Often				
Green Tea	739	1.53%	460	1.28%	84
Iced Tea and Lemonade	4,362	9.00%	3,776	10.49%	117
Lemon	4,158	8.58%	3,331	9.25%	108
Peach	739	1.53%	438	1.22%	80
Raspberry	131	0.27%	68	0.19%	70
Regular	3,742	7.72%	1,872	5.20%	67
Other	771	1.59%	580	1.61%	101
Iced Tea - Flavour - Sometimes					
Green Tea	4,028	8.31%	2,415	6.71%	81
Iced Tea and Lemonade	2,752	5.68%	1,593	4.43%	78
Lemon	4,297	8.87%	2,169	6.03%	68
Peach	2,850	5.88%	1,531	4.25%	72
Peach Green Tea	1,038	2.14%	667	1.85%	86
Raspberry	848	1.75%	622	1.73%	99
Regular	2,773	5.72%	1,428	3.97%	69
Tropical	725	1.50%	518	1.44%	96
White Tea	687	1.42%	505	1.40%	99
Other	750	1.55%	639	1.78%	115
Iced Tea - Form					
Concentrate	1,224	2.53%	1,010	2.81%	111
Frozen	1,234	2.55%	951	2.64%	104
Powder	6,059	12.51%	3,650	10.14%	81
Ready-To-Drink	10,426	21.52%	7,620	21.17%	98
Other	2,120	4.38%	1,632	4.54%	104
Iced Tea - Form - Most Often					
Concentrate	809	1.67%	752	2.09%	125
Frozen	451	0.93%	155	0.43%	46
Powder	3,912	8.07%	2,410	6.70%	83
Ready-To-Drink	8,031	16.58%	5,910	16.42%	99
Other	1,440	2.97%	1,298	3.61%	122
Iced Tea - Form - Sometimes					
Concentrate	556	1.15%	448	1.25%	109
Frozen	852	1.76%	513	1.43%	81
Powder	1,496	3.09%	888	2.47%	80
Ready-To-Drink	1,981	4.09%	827	2.30%	56
Other	744	1.54%	312	0.87%	56
Iced Tea - Type					
Regular	12,662	26.14%	8,940	24.84%	95
Diet/Low Calorie	1,383	2.85%	1,075	2.99%	105
Unsweetened	3,163	6.53%	2,616	7.27%	111
Iced Tea - Type - Most Often					
Regular	12,823	26.47%	8,838	24.55%	93
Diet/Low Calorie	585	1.21%	658	1.83%	151

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Unsweetened	1,233	2.55%	1,030	2.86%	112
Iced Tea - Type - Sometimes					
Regular	271	0.56%	185	0.51%	91
Diet/Low Calorie	788	1.63%	428	1.19%	73
Unsweetened	1,940	4.00%	1,276	3.54%	89
Fruit Drinks - Personally Drank Past 6 Months					
	13,132	27.11%	8,671	24.09%	89
Fruit Drinks - # Drinks Drank Past Week					
1-2 (L)	4,166	8.60%	2,825	7.85%	91
3-5 (M)	3,344	6.90%	1,873	5.20%	75
6-9 (H)	1,830	3.78%	845	2.35%	62
10+ (H)	231	0.48%	239	0.66%	138
Soft Drinks/Colas - Personally Drank Past 6 Months					
	22,769	47.00%	16,169	44.92%	96
Soft Drinks/Colas - # Drinks Past Week					
1-2 (L)	11,341	23.41%	8,960	24.89%	106
3-5 (M)	5,250	10.84%	3,621	10.06%	93
6-9 (H)	2,388	4.93%	1,134	3.15%	64
10+ (H)	1,407	2.90%	818	2.27%	78
Softs/Colas - Kind					
Diet	10,719	22.13%	8,115	22.54%	102
Regular	19,198	39.63%	12,375	34.38%	87
Softs/Colas - Kind - Most Often					
Diet	7,154	14.77%	6,379	17.72%	120
Regular	15,615	32.23%	9,791	27.20%	84
Softs/Colas - Kind - Sometimes					
Diet	2,844	5.87%	2,130	5.92%	101
Regular	2,679	5.53%	2,010	5.58%	101
Softs/Colas - Flavour					
Cola	18,288	37.75%	12,807	35.58%	94
Citrus	2,903	5.99%	1,474	4.09%	68
Cherry Cola	1,045	2.16%	580	1.61%	75
Lemon-Lime	5,334	11.01%	2,726	7.57%	69
Ginger Ale	11,345	23.42%	7,220	20.06%	86
Ginger Cola	537	1.11%	418	1.16%	105
Root Beer	9,971	20.58%	6,477	17.99%	87
Orange Soda	3,411	7.04%	2,063	5.73%	81
Cream Soda	1,923	3.97%	1,149	3.19%	80
Vanilla Cola	832	1.72%	415	1.15%	67
Other	2,908	6.00%	2,033	5.65%	94
Softs/Colas - Flavour - Most Often					
Cola	14,479	29.89%	10,379	28.83%	96
Citrus	497	1.03%	270	0.75%	73
Cherry Cola	22	0.05%	25	0.07%	140
Lemon-Lime	683	1.41%	714	1.98%	140
Ginger Ale	4,339	8.96%	3,081	8.56%	96

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Ginger Cola	135	0.28%	121	0.34%	121
Root Beer	1,702	3.51%	1,016	2.82%	80
Orange Soda	156	0.32%	59	0.16%	50
Cream Soda	127	0.26%	60	0.17%	65
Other	629	1.30%	444	1.23%	95
Softs/Colas - Flavour - Sometimes					
Cola	4,250	8.77%	2,700	7.50%	86
Citrus	2,187	4.52%	967	2.69%	60
Cherry Cola	1,997	4.12%	1,077	2.99%	73
Lemon-Lime	4,569	9.43%	1,982	5.51%	58
Ginger Ale	7,003	14.46%	4,022	11.17%	77
Ginger Cola	186	0.38%	104	0.29%	76
Root Beer	7,040	14.53%	4,396	12.21%	84
Orange Soda	3,739	7.72%	2,688	7.47%	97
Cream Soda	1,759	3.63%	1,084	3.01%	83
Vanilla Cola	816	1.69%	415	1.15%	68
Other	2,080	4.29%	1,715	4.76%	111
Energy/Sport Drinks - Personally Drank Past 6 Months					
	5,848	12.07%	4,113	11.43%	95
Energy/Sport Drinks - # Drinks Past Week					
1-2 (L)	2,092	4.32%	1,197	3.32%	77
3-5 (M)	611	1.26%	337	0.94%	75
6-9 (H)	138	0.29%	85	0.24%	83
10+ (H)	39	0.08%	7	0.02%	25
Energy/Sports - Form					
Cans	2,170	4.48%	1,686	4.68%	104
Bottles	3,186	6.58%	2,529	7.03%	107
Drinking Boxes	269	0.56%	228	0.63%	113
Energy/Sports - Form - Most Often					
Cans	2,357	4.87%	1,796	4.99%	102
Bottles	3,472	7.17%	2,302	6.39%	89
Drinking Boxes	19	0.04%	15	0.04%	100
Energy/Sports - Form - Sometimes					
Cans	250	0.52%	144	0.40%	77
Bottles	180	0.37%	118	0.33%	89
Drinking Boxes	214	0.44%	187	0.52%	118
Energy/Sports - Type					
Liquid	5,184	10.70%	3,329	9.25%	86
Powder	745	1.54%	834	2.32%	151
Energy/Sports - Type - Most Often					
Liquid	5,319	10.98%	3,670	10.20%	93
Powder	529	1.09%	442	1.23%	113
Energy/Sports - Type - Sometimes					
Powder	350	0.72%	471	1.31%	182
Bottled Water - Personally Drank Past 6 Months					
	19,712	40.69%	13,669	37.97%	93

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Bottled Water - # Bottles Past Week					
1-2 (L)	5,751	11.87%	5,029	13.97%	118
3-5 (M)	3,908	8.07%	2,565	7.13%	88
6-9 (H)	2,352	4.85%	1,322	3.67%	76
10-14 (H)	1,839	3.80%	931	2.59%	68
15+ (H)	1,086	2.24%	829	2.30%	103
Bottled Water - Type					
Flavoured	3,942	8.14%	2,234	6.21%	76
Non-Flavoured	18,918	39.05%	13,458	37.39%	96
Bottled Water - Type - Most Often					
Flavoured	447	0.92%	356	0.99%	108
Non-Flavoured	19,265	39.77%	13,313	36.98%	93
Bottled Water - Type - Sometimes					
Flavoured	3,849	7.94%	2,027	5.63%	71
Non-Flavoured	207	0.43%	261	0.72%	167
Flavoured Beverage Enhancers - Used Past 6 Months					
	2,846	5.87%	1,510	4.19%	71
Flavoured Beverage Enhancers - # Times Used Past Week					
1-2 (L)	428	0.88%	161	0.45%	51
3-5 (M)	785	1.62%	452	1.26%	78
6-9 (H)	246	0.51%	123	0.34%	67
10+ (H)	279	0.58%	210	0.58%	100

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

Data Source: Manifold Data Mining Inc. 2018

This report is based on consumer demographic and behavior data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.