

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Population of Age 18 and Up	48,447		35,998		
Hard Candy/Mints - Personally Ate Past 6 Months	16,878	34.84%	13,408	37.25%	107
Hard Candy/Mints - # Packages Eaten Past Week					
1-2 (L)	7,401	15.28%	6,353	17.65%	116
3-5 (M)	2,053	4.24%	1,570	4.36%	103
6+ Times (H)	566	1.17%	225	0.62%	53
Hard Candy/Mints - Kind					
In Rolls	9,113	18.81%	5,845	16.24%	86
In Bags	13,009	26.85%	10,701	29.73%	111
In Blister Packs	5,256	10.85%	3,404	9.46%	87
Hard Candy/Mints - Kind - Most Often					
In Rolls	5,498	11.35%	4,010	11.14%	98
In Bags	9,836	20.30%	8,473	23.54%	116
In Blister Packs	1,544	3.19%	925	2.57%	81
Hard Candy/Mints - Kind - Sometimes					
In Rolls	3,650	7.54%	2,052	5.70%	76
In Bags	3,254	6.72%	2,233	6.20%	92
In Blister Packs	3,546	7.32%	2,292	6.37%	87
Chewy Candies - Personally Ate Past 6 Months	15,370	31.73%	12,468	34.64%	109
Chewy Candies - # Packages Eaten Past Week					
1-2 (L)	8,669	17.89%	7,052	19.59%	110
3-5 (M)	704	1.45%	679	1.89%	130
6-9 (H)	469	0.97%	132	0.37%	38
10+ (H)	159	0.33%	106	0.29%	88
Chewing Gum - Personally Chewed Past 6 Months	18,169	37.50%	12,593	34.98%	93
Chewing Gum - # Packages Chewed Past Week					
1 (L)	8,725	18.01%	7,034	19.54%	108
2 (M)	1,848	3.81%	681	1.89%	50
3-4 (H)	188	0.39%	117	0.32%	82
5+ Times (H)	988	2.04%	383	1.07%	52
Chewing Gum - Type					
Breath Fresheners	10,726	22.14%	8,009	22.25%	100
Bubble Gum	3,445	7.11%	1,913	5.31%	75
Chewing Gum	8,338	17.21%	7,441	20.67%	120
Dental Gum	5,754	11.88%	4,133	11.48%	97
Chewing Gum - Type - Most Often					
Breath Fresheners	9,426	19.46%	5,775	16.04%	82
Bubble Gum	1,324	2.73%	748	2.08%	76
Chewing Gum	5,724	11.82%	5,427	15.08%	128
Dental Gum	1,694	3.50%	643	1.79%	51
Chewing Gum - Type - Sometimes					
Breath Fresheners	1,414	2.92%	1,010	2.81%	96
Bubble Gum	2,268	4.68%	2,703	7.51%	160
Chewing Gum	2,984	6.16%	2,152	5.98%	97

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Dental Gum	3,340	6.90%	3,139	8.72%	126
Chewing Gum - Form					
Cubes	5,660	11.68%	3,915	10.88%	93
Pellet	10,166	20.98%	6,645	18.46%	88
Centre-Filled Pellet	1,498	3.09%	1,319	3.66%	118
Stick	8,551	17.65%	6,160	17.11%	97
Chewing Gum - Form - Most Often					
Cubes	4,520	9.33%	2,750	7.64%	82
Pellet	8,511	17.57%	5,412	15.03%	86
Centre-Filled Pellet	519	1.07%	565	1.57%	147
Stick	4,618	9.53%	3,866	10.74%	113
Chewing Gum - Form - Sometimes					
Cubes	1,244	2.57%	1,071	2.98%	116
Pellet	1,276	2.63%	1,032	2.87%	109
Centre-Filled Pellet	1,127	2.33%	902	2.51%	108
Stick	4,037	8.33%	3,273	9.09%	109
Nuts/Seeds - Personally Ate Past 6 Months	33,911	70.00%	27,335	75.93%	108
Nuts/Seeds - # Containers Eaten Past Month					
1-2 (L)	24,765	51.12%	19,710	54.75%	107
3-5 (M)	3,345	6.90%	3,063	8.51%	123
6-9 (H)	1,039	2.15%	515	1.43%	67
10+ Times (H)	583	1.20%	509	1.41%	118
Nuts/Seeds - Type Eaten Past Month					
Cashews	13,093	27.03%	11,788	32.75%	121
Walnuts	8,852	18.27%	7,249	20.14%	110
Peanuts	10,908	22.52%	8,737	24.27%	108
Almonds	15,405	31.80%	12,198	33.89%	107
Sunflower Seeds	7,623	15.73%	6,316	17.55%	112
Mixed Nuts	14,176	29.26%	12,868	35.75%	122
Chocolate/Candy Bars - Personally Ate Past 6 Months	30,803	63.58%	23,671	65.76%	103
Chocolate/Candy Bars - # Bars Eaten Past Week					
1-2 (L)	17,560	36.25%	13,931	38.70%	107
3-5 (M)	3,771	7.78%	2,790	7.75%	100
6+ Times (H)	982	2.03%	449	1.25%	62
Chocolate/Candy Bars - Type					
Regular Single Bars	21,140	43.64%	16,247	45.13%	103
King Size	2,784	5.75%	1,667	4.63%	81
Family Bars	4,464	9.22%	4,329	12.03%	130
Treat Size (Minis)	9,089	18.76%	6,647	18.46%	98
Bagged Chocolate	6,522	13.46%	4,520	12.56%	93
Other	6,342	13.09%	5,027	13.97%	107
Chocolate/Candy Bars - Type - Most Often					
Regular Single Bars	17,861	36.87%	13,036	36.21%	98
King Size	1,057	2.18%	650	1.81%	83

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Family Bars	1,462	3.02%	1,490	4.14%	137
Treat Size (Minis)	4,333	8.94%	2,997	8.33%	93
Bagged Chocolate	3,011	6.22%	2,872	7.98%	128
Other	3,079	6.36%	2,627	7.30%	115
Chocolate/Candy Bars - Type - Sometimes					
Regular Single Bars	2,952	6.09%	2,721	7.56%	124
King Size	1,689	3.49%	1,019	2.83%	81
Family Bars	2,226	4.60%	1,593	4.42%	96
Treat Size (Minis)	5,756	11.88%	3,984	11.07%	93
Bagged Chocolate	3,537	7.30%	2,214	6.15%	84
Other	3,211	6.63%	2,661	7.39%	111
Potato Chips - Personally Ate Past 6 Months	28,824	59.50%	21,941	60.95%	102
Potato Chips - # Packages Eaten Past Month					
1-4 (L)	21,599	44.58%	16,316	45.33%	102
5-9 (M)	1,713	3.54%	2,223	6.18%	175
10+ (H)	651	1.34%	176	0.49%	37
Potato Chips - Type					
Regular	22,850	47.17%	17,145	47.63%	101
Flavoured	21,014	43.38%	16,268	45.19%	104
Potato Chips - Type - Most Often					
Regular	14,073	29.05%	11,271	31.31%	108
Flavoured	14,751	30.45%	10,670	29.64%	97
Potato Chips - Type - Sometimes					
Regular	7,830	16.16%	5,807	16.13%	100
Flavoured	7,736	15.97%	6,783	18.84%	118
Potato Chips - Kind					
Low/Reduced Fat/Baked	10,964	22.63%	8,426	23.41%	103
Regular	26,061	53.79%	20,068	55.75%	104
Potato Chips - Kind - Most Often					
Low/Reduced Fat/Baked	5,722	11.81%	4,842	13.45%	114
Regular	23,102	47.69%	17,099	47.50%	100
Potato Chips - Kind - Sometimes					
Low/Reduced Fat/Baked	5,158	10.65%	4,141	11.50%	108
Regular	3,108	6.42%	2,454	6.82%	106
Pretzels - Personally Ate Past 6 Months	4,710	9.72%	2,688	7.47%	77
Pretzels - # Packages Eaten Past Month					
1-2 (L)	2,604	5.38%	1,640	4.56%	85
3-4 (M)	114	0.24%	64	0.18%	75
Pretzels - Type Eaten Past Month					
Flavoured	589	1.22%	252	0.70%	57
Unflavoured	1,969	4.07%	1,369	3.80%	93
Snack/Party Mix - Personally Ate Past 6 Months	4,723	9.75%	3,559	9.89%	101
Snack/Party Mix - # Packages Eaten Past Month					
1-2 (L)	3,045	6.29%	2,175	6.04%	96

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
3-4 (M)	93	0.19%	36	0.10%	53
Corn/Tortilla Chips & Cheese Snacks - Personally Ate Past 6 Months	18,119	37.40%	12,190	33.86%	91
Corn/Tortilla Chips & Cheese Snacks - # Packages Eaten Past Month					
1-2 (L)	15,144	31.26%	10,397	28.88%	92
3-4 (M)	674	1.39%	483	1.34%	96
5+ (H)	341	0.70%	187	0.52%	74
Corn/Tortilla Chips & Cheese Snacks - Shape					
Rounds	10,215	21.09%	7,162	19.90%	94
Scoops	4,852	10.02%	3,757	10.44%	104
Triangles	13,743	28.37%	9,963	27.68%	98
Corn/Tortilla Chips & Cheese Snacks - Shape - Most Often					
Rounds	5,253	10.84%	3,408	9.47%	87
Scoops	2,051	4.23%	1,495	4.15%	98
Triangles	10,815	22.32%	7,286	20.24%	91
Corn/Tortilla Chips & Cheese Snacks - Shape - Sometimes					
Rounds	4,896	10.11%	3,818	10.61%	105
Scoops	3,384	6.98%	3,147	8.74%	125
Triangles	3,419	7.06%	2,788	7.75%	110
Popcorn - Personally Ate Past 6 Months	21,794	44.99%	16,329	45.36%	101
Popcorn - # Packages/Bowls Eaten Past Month					
1-2 (L)	13,212	27.27%	9,872	27.42%	101
3-4 (M)	3,129	6.46%	2,118	5.88%	91
5+ (H)	1,135	2.34%	1,005	2.79%	119
Popcorn - Form					
Already Popped	10,820	22.33%	7,952	22.09%	99
Popped In Microwave	8,650	17.86%	6,488	18.02%	101
Popped In Home Popper/On Stove	7,300	15.07%	5,576	15.49%	103
Popcorn - Form - Most Often					
Already Popped	8,710	17.98%	5,802	16.12%	90
Popped In Microwave	7,117	14.69%	5,363	14.90%	101
Popped In Home Popper/On Stove	5,968	12.32%	5,164	14.34%	116
Popcorn - Form - Sometimes					
Already Popped	3,083	6.36%	2,567	7.13%	112
Popped In Microwave	3,104	6.41%	2,427	6.74%	105
Popped In Home Popper/On Stove	1,135	2.34%	878	2.44%	104
Rice Cakes/Corn Cakes/Potato Crisps - Personally Ate Past 6 Months	6,595	13.61%	4,613	12.81%	94
Rice Cakes/Corn Cakes/Potato Crisps - # Times Eaten Past Month					
1-2 (L)	4,068	8.40%	2,509	6.97%	83
3-5 (L)	538	1.11%	240	0.67%	60
6-11 (M)	499	1.03%	514	1.43%	139
12+ (H)	181	0.37%	210	0.58%	157
Meat Snacks - Personally Ate Past 6 Months	10,506	21.69%	7,344	20.40%	94

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Meat Snacks - # of Packages Eaten Past Month					
1-2 (L)	7,478	15.44%	5,333	14.82%	96
3-4 (M)	740	1.53%	571	1.59%	104
5+ (H)	191	0.39%	131	0.37%	95
Better for You Products - Personally Eaten Past 6 Months	18,966	39.15%	13,225	36.74%	94
Better for You Products - # of Packages Eaten Past Month					
1-4 (L)	11,441	23.62%	8,507	23.63%	100
5-9 (M)	768	1.59%	375	1.04%	65
10+ (H)	1,146	2.37%	905	2.52%	106

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

Data Source: Manifold Data Mining Inc. 2018

This report is based on consumer demographic and behavior data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.