

Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
<b>Population of age 19 and up</b>	47,965		35,414		
<b>Personal Usage</b>					
Cannabis-Personal Have Used	14,843	30.95%	10,621	29.99%	97
Cannabis-Personal Current User	10,986	22.91%	7,079	19.99%	87
Personally used for medical purposes	4,939	10.30%	2,636	7.44%	72
Personally used for recreational purposes	13,356	27.85%	9,690	27.36%	98
<b>Usage Recency</b>					
Most recent usage: Yesterday	3,395	7.08%	1,628	4.60%	65
Most recent usage: Past week	1,132	2.36%	910	2.57%	109
Most recent usage: Past month	1,237	2.58%	892	2.52%	98
Most recent usage: Past 3 months	346	0.72%	186	0.52%	72
Most recent usage: Past 6 months	2,846	5.93%	2,119	5.98%	101
Most recent usage: Past year	606	1.26%	560	1.58%	125
Most recent usage: More than a year ago	1,901	3.96%	1,102	3.11%	79
Most recent usage: Consumed in the past but not anymore	3,380	7.05%	3,223	9.10%	129
Most recent usage: Non User	32,662	68.10%	24,243	68.46%	101
<b>Usage Frequency</b>					
Frequency of using: Daily	2,747	5.73%	1,296	3.66%	64
Frequency of using: Weekly	1,739	3.63%	1,846	5.21%	144
Frequency of using: Monthly	1,174	2.45%	332	0.94%	38
Frequency of using: Less often	5,326	11.10%	3,604	10.18%	92
<b>Medical Usage</b>					
Doctor's prescription for cannabis: Yes	1,515	3.16%	762	2.15%	68
Effects of cannabis on symptoms/disease: Significantly helped	2,969	6.19%	1,555	4.39%	71
Effects of cannabis on symptoms/disease: Somewhat helped	1,823	3.80%	982	2.77%	73
Effects of cannabis on symptoms/disease: No effects	145	0.30%	98	0.28%	93
Effects of cannabis on symptoms/disease: Somewhat worsened	2	0.00%	1	0.00%	
Effects of cannabis on taking other medication(s): Significantly reduced	1,439	3.00%	697	1.97%	66
Effects of cannabis on amount of other medication(s): Somewhat reduced	1,464	3.05%	719	2.03%	67
Effects of cannabis on amount of other medication(s): No effects	1,469	3.06%	988	2.79%	91
Effects of cannabis on amount of other medication(s): Somewhat increased	34	0.07%	24	0.07%	100
Effects of cannabis on amount of other medication(s): Do not use other	533	1.11%	209	0.59%	53
<b>Method of Consumption</b>					
Method of consumption - Most Often: Smoking a joint	5,428	11.32%	3,796	10.72%	95
Method of consumption - Most Often: Pipe/bong	1,302	2.72%	560	1.58%	58
Method of consumption - Most Often: Vaping	1,755	3.66%	1,005	2.84%	78
Method of consumption - Most Often: Edibles	2,501	5.22%	1,717	4.85%	93
Method of consumption - Sometimes: Smoking a joint	8,218	17.13%	5,326	15.04%	88
Method of consumption - Sometimes: Pipe/bong	2,953	6.16%	1,930	5.45%	88
Method of consumption - Sometimes: Vaping	2,629	5.48%	1,832	5.17%	94

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Method of consumption - Sometimes: Edibles	4,701	9.80%	3,053	8.62%	88
<b>Source of Cannabis</b>					
Sources obtain cannabis from: Family	1,735	3.62%	810	2.29%	63
Sources obtain cannabis from: Friend	6,141	12.80%	4,337	12.25%	96
Sources obtain cannabis from: Government run dispensaries	907	1.89%	684	1.93%	102
Sources obtain cannabis from: Non-government/private dispensaries	2,584	5.39%	1,614	4.56%	85
Sources obtain cannabis from: Online	1,255	2.62%	868	2.45%	94
Sources obtain cannabis from: Homegrown	448	0.93%	189	0.54%	58
Sources obtain cannabis from: Shared	1,043	2.18%	525	1.48%	68
Sources obtain cannabis from: Somewhere else	1,073	2.24%	604	1.71%	76
Number of sources to obtain: 1	7,867	16.40%	5,124	14.47%	88
Number of sources to obtain: 2	2,386	4.97%	1,468	4.15%	84
Number of sources to obtain: 3 or more	733	1.53%	486	1.37%	90
<b>Dollar Spent Past Month</b>					
Average dollar amount spent past month among population age 19 and up	\$11		\$9		82
Dollar range spent past month: None	4,773	9.95%	3,086	8.72%	88
Dollar range spent past month: \$0-\$49.99	691	1.44%	377	1.06%	74
Dollar range spent past month: \$50-\$149.99	1,467	3.06%	1,238	3.50%	114
Dollar range spent past month: \$150 plus	1,610	3.36%	802	2.27%	68
<b>Time of Consumption and With Whom</b>					
When consume: Weekdays	5,626	11.73%	3,954	11.17%	95
When consume : Weekends	8,972	18.71%	5,825	16.45%	88
Time of day consume: In the morning	1,386	2.89%	683	1.93%	67
Time of day consume: During the day	3,041	6.34%	1,719	4.85%	76
Time of day consume: In the evening	9,138	19.05%	5,878	16.60%	87
With whom consume: Alone	6,204	12.94%	3,883	10.97%	85
With whom consume: Spouse/partner	1,774	3.70%	1,122	3.17%	86
With whom consume: Family member/relative	673	1.40%	318	0.90%	64
With whom consume: Friend	5,941	12.39%	4,359	12.31%	99
With whom consume: Co-worker	294	0.61%	36	0.10%	16
With whom consume: Stranger	6	0.01%	5	0.01%	100
With whom consume: Someone else	11	0.02%	4	0.01%	50
<b>Motivation to Consume</b>					
Motivation to consume: Relax	4,382	9.14%	3,180	8.98%	98
Motivation to consume: Reduce stress	5,761	12.01%	4,102	11.58%	96
Motivation to consume: Have fun	7,072	14.74%	4,858	13.72%	93
Motivation to consume: Improve the mood	2,966	6.18%	1,704	4.81%	78
Motivation to consume: Make activities interesting	2,351	4.90%	909	2.57%	52
Motivation to consume: Increase creativity	710	1.48%	455	1.29%	87
Motivation to consume: Help concentration	1,657	3.46%	718	2.03%	59
Motivation to consume: Meditate	1,447	3.02%	611	1.72%	57
Motivation to consume: Improve sex life	346	0.72%	318	0.90%	125

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Motivation to consume: Heighten the senses	1,140	2.38%	527	1.49%	63
Motivation to consume: Help connect with others	1,562	3.26%	785	2.22%	68
Motivation to consume: Other	4,281	8.93%	2,840	8.02%	90
<b>Legalization And Consumption</b>					
Legalization of cannabis: Fully support	16,329	34.04%	11,500	32.47%	95
Legalization of cannabis: Somewhat support	12,111	25.25%	9,698	27.39%	108
Legalization of cannabis: Undecided	6,781	14.14%	3,836	10.83%	77
Legalization of cannabis: Somewhat oppose	5,873	12.24%	5,347	15.10%	123
Legalization of cannabis: Fully oppose	6,871	14.33%	5,033	14.21%	99
Consumption change post-legalization: Significantly more	192	0.40%	130	0.37%	93
Consumption change post-legalization: Somewhat more	883	1.84%	622	1.76%	96
Consumption change post-legalization: No change	9,676	20.17%	6,439	18.18%	90
Consumption change post-legalization: Less	80	0.17%	58	0.17%	100
Preferred channel post-legalization: Pharmacies	756	1.58%	638	1.80%	114
Preferred channel post-legalization: Government run dispensaries	1,442	3.01%	1,704	4.81%	160
Preferred channel post-legalization: Private dispensaries	5,524	11.52%	4,043	11.42%	99
Preferred channel post-legalization: Government owned liquor retailers	1,047	2.18%	758	2.14%	98
Preferred channel post-legalization: Grocery/supermarket	566	1.18%	333	0.94%	80
Preferred channel post-legalization: Family/Friend	155	0.32%	135	0.38%	119
Preferred channel post-legalization: Homegrown	1,515	3.16%	613	1.73%	55
Preferred channel post-legalization: Online	91	0.19%	64	0.18%	95
Preferred channel post-legalization: Other	151	0.32%	104	0.29%	91
Expected post-legalization usage (Not Current User): Very likely	280	0.58%	164	0.46%	79
Expected post-legalization usage (Not Current User): Somewhat likely	608	1.27%	524	1.48%	117
Expected post-legalization usage (Not Current User): Undecided	2,936	6.12%	2,245	6.34%	104
Expected post-legalization usage (Not Current User): Somewhat unlikely	5,744	11.98%	5,420	15.31%	128
Expected post-legalization usage (Not Current User): Very unlikely	27,410	57.15%	19,982	56.42%	99
Potential user preferred method of consumption: Smoking a joint	1,424	2.97%	1,065	3.01%	101
Potential user preferred method of consumption: Pipe/bong	76	0.16%	82	0.23%	144
Potential user preferred method of consumption: Vamping	1,237	2.58%	720	2.03%	79
Potential user preferred method of consumption: Edibles	6,663	13.89%	6,118	17.28%	124
<b>Motivation to Consume of Potential Users</b>					
Motivation for potential users: Relax	3,682	7.68%	2,972	8.39%	109
Motivation for potential users: Reduce stress	2,257	4.71%	1,903	5.37%	114
Motivation for potential users: Have fun	1,330	2.77%	1,203	3.40%	123
Motivation for potential users: Improve the mood	608	1.27%	546	1.54%	121
Motivation for potential users: Make activities interesting	71	0.15%	30	0.09%	60
Motivation for potential users: Increase creativity	551	1.15%	309	0.87%	76
Motivation for potential users: Help concentration	292	0.61%	470	1.33%	218

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Motivation for potential users: Meditate	239	0.50%	216	0.61%	122
Motivation for potential users: Improve sex life	498	1.04%	290	0.82%	79
Motivation for potential users: Heighten the senses	345	0.72%	299	0.84%	117
Motivation for potential users: Help connect with others	0	0.00%	0	0.00%	
Motivation for potential users: Health/Medical	4,589	9.57%	4,090	11.55%	121
Motivation for potential users: Other	1,293	2.70%	963	2.72%	101
<b>Not Current User's Opinion on Access Channel: Unlikely To Use</b>					
Not Current User and unlikely to access via: Pharmacies	18,349	38.25%	13,972	39.45%	103
Not Current User and unlikely to access via: Government run dispensaries	22,063	46.00%	18,623	52.59%	114
Not Current User and unlikely to access via: Private dispensaries	8,815	18.38%	6,137	17.33%	94
Not Current User and unlikely to access via: Government owned liquor retailers	7,604	15.85%	6,510	18.38%	116
Not Current User and unlikely to access via: Grocery/supermarket	525	1.09%	296	0.84%	77
Not Current User and unlikely to access via: Family/Friend	1,914	3.99%	585	1.65%	41
Not Current User and unlikely to access via: Homegrown	5,728	11.94%	3,506	9.90%	83
Not Current User and unlikely to access via: Online	2,322	4.84%	984	2.78%	57
Not Current User and unlikely to access via: Other	1,751	3.65%	858	2.42%	66
<b>Social Acceptability</b>					
Alcohol: Completely unacceptable	2,083	4.34%	694	1.96%	45
Alcohol: Somewhat unacceptable	2,314	4.83%	1,566	4.42%	92
Alcohol: Undecided	2,666	5.56%	1,935	5.47%	98
Alcohol: Somewhat acceptable	16,684	34.78%	12,927	36.50%	105
Alcohol: Completely acceptable	24,218	50.49%	18,292	51.65%	102
Cannabis: Completely unacceptable	9,759	20.35%	7,382	20.85%	102
Cannabis: Somewhat unacceptable	6,497	13.55%	4,496	12.70%	94
Cannabis: Undecided	8,598	17.93%	6,319	17.84%	99
Cannabis: Somewhat acceptable	9,912	20.67%	7,282	20.56%	99
Cannabis: Completely acceptable	13,198	27.52%	9,934	28.05%	102
Tobacco: Completely unacceptable	11,045	23.03%	8,228	23.24%	101
Tobacco: Somewhat unacceptable	12,492	26.04%	8,707	24.59%	94
Tobacco: Undecided	2,992	6.24%	2,623	7.41%	119
Tobacco: Somewhat acceptable	12,015	25.05%	7,716	21.79%	87
Tobacco: Completely acceptable	9,422	19.64%	8,141	22.99%	117
<b>Effects of Cannabis Use</b>					
Effect on work: Negative	34,140	71.18%	25,721	72.63%	102
Effect on work: No effect	9,731	20.29%	6,850	19.34%	95
Effect on work: Positive	4,094	8.54%	2,843	8.03%	94
Effect on studies: Negative	31,069	64.78%	22,719	64.15%	99
Effect on studies: No effect	10,663	22.23%	7,847	22.16%	100
Effect on studies: Positive	6,233	13.00%	4,847	13.69%	105
Effect on home life marriage: Negative	23,737	49.49%	16,757	47.32%	96

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Effect on home life marriage: No effect	16,557	34.52%	13,056	36.87%	107
Effect on home life marriage: Positive	7,671	15.99%	5,600	15.81%	99
Effect on friendship: Negative	13,972	29.13%	11,054	31.22%	107
Effect on friendship: No effect	21,995	45.86%	16,140	45.58%	99
Effect on friendship: Positive	11,998	25.01%	8,219	23.21%	93
Effect on social life: Negative	15,848	33.04%	11,833	33.41%	101
Effect on social life: No effect	15,331	31.96%	12,190	34.42%	108
Effect on social life: Positive	16,787	35.00%	11,391	32.16%	92
Effect on mood: Negative	13,420	27.98%	9,908	27.98%	100
Effect on mood: No effect	5,846	12.19%	4,404	12.44%	102
Effect on mood: Positive	28,699	59.83%	21,102	59.59%	100
Effect on memory: Negative	33,953	70.79%	26,252	74.13%	105
Effect on memory: No effect	10,908	22.74%	7,334	20.71%	91
Effect on memory: Positive	3,104	6.47%	1,828	5.16%	80
Effect on concentration: Negative	33,335	69.50%	24,594	69.45%	100
Effect on concentration: No effect	6,456	13.46%	4,578	12.93%	96
Effect on concentration: Positive	8,174	17.04%	6,242	17.63%	103
Effect on attention: Negative	33,068	68.94%	24,726	69.82%	101
Effect on attention: No effect	7,411	15.45%	5,884	16.62%	108
Effect on attention: Positive	7,486	15.61%	4,803	13.56%	87
Effect on decision making: Negative	34,085	71.06%	25,013	70.63%	99
Effect on decision making: No effect	9,350	19.49%	6,791	19.18%	98
Effect on decision making: Positive	4,530	9.44%	3,610	10.20%	108
Effect on creativity: Negative	14,030	29.25%	9,851	27.82%	95
Effect on creativity: No effect	11,219	23.39%	8,592	24.26%	104
Effect on creativity: Positive	22,716	47.36%	16,970	47.92%	101
Effect on sleep: Negative	14,892	31.05%	9,947	28.09%	90
Effect on sleep: No effect	7,509	15.66%	5,943	16.78%	107
Effect on sleep: Positive	25,563	53.30%	19,524	55.13%	103
Effect on mobility: Negative	24,457	50.99%	17,336	48.95%	96
Effect on mobility: No effect	12,952	27.00%	10,023	28.30%	105
Effect on mobility: Positive	10,556	22.01%	8,055	22.75%	103
Effect on health: Negative	21,973	45.81%	16,967	47.91%	105
Effect on health: No effect	9,080	18.93%	7,332	20.70%	109
Effect on health: Positive	16,912	35.26%	11,114	31.38%	89
<b>Who Should Be Educating On Effects of Cannabis</b>					
Responsible for educating: Government	32,322	67.39%	25,588	72.25%	107
Responsible for educating: Media	20,926	43.63%	14,872	42.00%	96
Responsible for educating: School	25,587	53.35%	18,014	50.87%	95
Responsible for educating: Companies grow cultivate cannabis	22,340	46.58%	17,614	49.74%	107
Responsible for educating: Cannabis retailers	21,657	45.15%	16,162	45.64%	101
Responsible for educating: Doctors or health care professionals	36,082	75.23%	28,189	79.60%	106
Responsible for educating: Dispensaries	23,039	48.03%	16,619	46.93%	98
Responsible for educating: Other	4,750	9.90%	3,541	10.00%	101

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	<b>Public Education Channels</b>				
Media for educating: Television	33,334	69.50%	24,219	68.39%	98
Media for educating: Radio	20,582	42.91%	14,727	41.58%	97
Media for educating: Social Media	32,931	68.66%	23,749	67.06%	98
Media for educating: Online ads with link specific sites	24,675	51.44%	18,837	53.19%	103
Media for educating: Magazines	14,442	30.11%	11,173	31.55%	105
Media for educating: Newspapers	23,579	49.16%	19,106	53.95%	110
Media for educating: Outdoor advertising	19,080	39.78%	13,338	37.66%	95
Media for educating: Flyers	10,843	22.61%	7,033	19.86%	88
Media for educating: YouTube	16,466	34.33%	11,822	33.38%	97
Media for educating: Word of Mouth	12,914	26.92%	9,539	26.94%	100
Media for educating: Other	6,458	13.46%	4,922	13.90%	103
<b>Attitudes on Cannabis Production And Advertising</b>					
People should be able to grow their own marijuana: Agree	20,318	42.36%	14,994	42.34%	100
People should be able to grow their own marijuana: Neutral	9,908	20.66%	7,312	20.65%	100
People should be able to grow their own marijuana: Disagree	17,740	36.99%	13,108	37.01%	100
Cannabis packaging needs to specify effects on behavior: Agree	37,454	78.09%	28,500	80.48%	103
Cannabis packaging needs to specify effects on behavior: Neutral	4,370	9.11%	3,136	8.85%	97
Cannabis packaging needs to specify effects on behavior: Disagree	6,140	12.80%	3,779	10.67%	83
Rather buy Cannabis from well known company vs. new one: Agree	23,705	49.42%	17,004	48.02%	97
Rather buy Cannabis from well known company vs. new one: Neutral	15,279	31.86%	10,797	30.49%	96
Rather buy Cannabis from well known company vs. new one: Disagree	8,980	18.72%	7,612	21.49%	115
Companies grow Cannabis only allowed in industrial areas: Agree	20,631	43.01%	15,893	44.88%	104
Companies grow Cannabis only allowed in industrial areas: Neutral	12,897	26.89%	8,988	25.38%	94
Companies grow Cannabis only allowed in industrial areas: Disagree	14,437	30.10%	10,533	29.74%	99
Companies grow Cannabis treat same as food beverage prod: Agree	25,815	53.82%	18,569	52.43%	97
Companies grow Cannabis treat same as food beverage prod: Neutral	7,947	16.57%	6,351	17.94%	108
Companies grow Cannabis treat same as food beverage prod: Disagree	14,203	29.61%	10,494	29.63%	100
Cannabis retailers allowed to operate any commercial area: Agree	14,114	29.43%	10,293	29.07%	99
Cannabis retailers allowed to operate any commercial area: Neutral	12,721	26.52%	9,899	27.95%	105
Cannabis retailers allowed to operate any commercial area: Disagree	21,129	44.05%	15,222	42.98%	98



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Media advert will influence non consumers to try Cannabis: Agree	20,035	41.77%	12,587	35.54%	85
Media advert will influence non consumers to try Cannabis: Neutral	13,414	27.97%	10,283	29.04%	104
Media advert will influence non consumers to try Cannabis: Disagree	14,516	30.26%	12,543	35.42%	117
Media advert will promote Cannabis brands but not quality: Agree	20,521	42.78%	14,488	40.91%	96
Media advert will promote Cannabis brands but not quality: Neutral	16,654	34.72%	12,228	34.53%	99
Media advert will promote Cannabis brands but not quality: Disagree	10,789	22.49%	8,698	24.56%	109
Peers educators family can influence decision use Cannabis: Agree	11,728	24.45%	7,197	20.32%	83
Peers educators family can influence decision use Cannabis: Neutral	9,576	19.97%	8,069	22.79%	114
Peers educators family can influence decision use Cannabis: Disagree	26,660	55.58%	20,147	56.89%	102
<b>Attitudes on Legalization And Regulation</b>					
The government needs do more investigation before legalization: Agree	22,126	46.13%	16,497	46.58%	101
The government needs do more investigation before legalization: Neutral	9,600	20.01%	7,302	20.62%	103
The government needs do more investigation before legalization: Disagree	16,240	33.86%	11,615	32.80%	97
Legalizing recreational marijuana lead to more under 21 use: Agree	22,977	47.90%	16,151	45.61%	95
Legalizing recreational marijuana lead to more under 21 use: Neutral	9,697	20.22%	7,247	20.46%	101
Legalizing recreational marijuana lead to more under 21 use: Disagree	15,292	31.88%	12,017	33.93%	106
Concerned people consume Cannabis in excess after legal: Agree	23,197	48.36%	16,969	47.92%	99
Concerned people consume Cannabis in excess after legal: Neutral	9,393	19.58%	7,036	19.87%	101
Concerned people consume Cannabis in excess after legal: Disagree	15,375	32.05%	11,409	32.22%	101
Will be more Cannabis products available after legal: Agree	36,026	75.11%	27,666	78.12%	104
Will be more Cannabis products available after legal: Neutral	8,776	18.30%	5,641	15.93%	87
Will be more Cannabis products available after legal: Disagree	3,163	6.60%	2,107	5.95%	90
Prices for Cannabis will go up after legalization: Agree	20,748	43.26%	13,306	37.57%	87
Prices for Cannabis will go up after legalization: Neutral	20,348	42.42%	17,083	48.24%	114
Prices for Cannabis will go up after legalization: Disagree	6,868	14.32%	5,025	14.19%	99
Rules public consume of Cannabis least strict as liquor: Agree	42,101	87.77%	31,450	88.81%	101
Rules public consume of Cannabis least strict as liquor: Neutral	3,404	7.10%	2,331	6.58%	93

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Rules public consume of Cannabis least strict as liquor: Disagree	2,460	5.13%	1,632	4.61%	90
Rules public consume Cannabis be like tobacco in public: Agree	39,687	82.74%	29,741	83.98%	101
Rules public consume Cannabis be like tobacco in public: Neutral	2,178	4.54%	1,554	4.39%	97
Rules public consume Cannabis be like tobacco in public: Disagree	6,101	12.72%	4,119	11.63%	91
Should be clear limits where Cannabis can be consumed: Agree	40,618	84.68%	30,671	86.61%	102
Should be clear limits where Cannabis can be consumed: Neutral	4,879	10.17%	2,683	7.58%	75
Should be clear limits where Cannabis can be consumed: Disagree	2,467	5.14%	2,060	5.82%	113
Public events should have designated area for Cannabis use: Agree	29,793	62.11%	22,207	62.71%	101
Public events should have designated area for Cannabis use: Neutral	6,373	13.29%	3,334	9.41%	71
Public events should have designated area for Cannabis use: Disagree	11,800	24.60%	9,874	27.88%	113
Cannabis use should not be allowed at public events especially with children: Agree	37,811	78.83%	28,896	81.59%	104
Cannabis use should not be allowed at public events especially with children: Neutral	5,479	11.42%	3,252	9.18%	80
Cannabis use should not be allowed at public events especially with children: Disagree	4,676	9.75%	3,266	9.22%	95
<b>Views On Consumption</b>					
People should not drive after consuming cannabis: Agree	40,540	84.52%	29,851	84.29%	100
People should not drive after consuming cannabis: Neutral	5,538	11.55%	4,145	11.70%	101
People should not drive after consuming cannabis: Disagree	1,887	3.94%	1,418	4.01%	102
Cannabis should not be consumed in combination with alcohol: Agree	29,667	61.85%	23,942	67.61%	109
Cannabis should not be consumed in combination with alcohol: Neutral	9,073	18.92%	5,623	15.88%	84
Cannabis should not be consumed in combination with alcohol: Disagree	9,226	19.23%	5,849	16.52%	86
Cannabis is less harmful than other drugs: Agree	24,561	51.21%	16,761	47.33%	92
Cannabis is less harmful than other drugs: Neutral	11,508	23.99%	10,550	29.79%	124
Cannabis is less harmful than other drugs: Disagree	11,896	24.80%	8,103	22.88%	92
Cannabis is alternative form of treat some medical symptoms diseases: Agree	34,717	72.38%	25,259	71.33%	99
Cannabis is alternative form of treat some medical symptoms diseases: Neutral	6,985	14.56%	5,361	15.14%	104
Cannabis is alternative form of treat some medical symptoms diseases: Disagree	6,262	13.06%	4,794	13.54%	104
Cannabis is gateway drug leads users to more harm drugs: Agree	16,072	33.51%	11,579	32.70%	98
Cannabis is gateway drug leads users to more harm drugs: Neutral	10,116	21.09%	7,775	21.96%	104



Attribute	Benchmark North Vancouver (CSD,BC)		West Vancouver (CSD,BC)		
	Value	Percent	Value	Percent	Index
Cannabis is gateway drug leads users to more harm drugs: Disagree	21,778	45.40%	16,060	45.35%	100
Cannabis makes me more sensitive to my emotions and my environment: Agree	11,867	24.74%	9,029	25.50%	103
Cannabis makes me more sensitive to my emotions and my environment: Neutral	22,180	46.24%	16,435	46.41%	100
Cannabis makes me more sensitive to my emotions and my environment: Disagree	13,919	29.02%	9,951	28.10%	97
<b>Cannabis Segments</b>					
Segment Utilitarians: Support medical use of cannabis.	15,751	32.84%	12,192	34.43%	105
Segment Cynics: Oppose cannabis legalisation	12,239	25.52%	8,876	25.06%	98
Segment Modernists: Support cannabis legalisation	19,975	41.65%	14,346	40.51%	97

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

**Data Source:** Manifold Data Mining Inc. 2018

This report is based on consumer demographic and behavior data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.